

# SEARCH ENGINE **OPTIMIZATION**



“You all have done more in two months than Bullseye has done in two years.”  
 - SVP Strategy and Operations

## FAMILY **DENTIST**

Since its founding in 1978 by Dr. Glenn Ashmore as a private practice, Dental Depot has remained a family-owned and operated dental practice. Although we have grown over the years, we remain dedicated to preserving our ties to the communities we live and work in, and to treating your family as a part of our own.

In just two months, we have already made significant progress with Dental Depot. As a result of implementing solutions such as hosting, cloudflare, SSL certifications, and cleaning up broken links, both their Google Maps ranking and their organic results have increased.

## **dentaldepot.net**

### OKLAHOMA CITY, **OK**



KEYWORDS	BEFORE	AFTER
dentist in okc (snack pack)	no	yes
dentist tulsa ok (snack pack)	no	yes
dentist norman ok (snack pack)	no	yes
orthodontist okc (snack pack)	no	yes
dentist yukon oklahoma	13	4
dentist in okc	11	5
dentist okc	11	6
dentist in oklahoma city ok	11	7
dentist the colony	15	2
dentist the colony texas	11	4
dentist highland village	39	6

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In their first year with Modern Influence SEO, TokenEX doubled their annual revenue as a direct result of our efforts. Because of this, they have decided to double their SEO efforts in their second year with us in order to achieve similar results.

## DATA **SECURITY**

TokenEx designed its services from the very beginning as a Cloud Security Platform, providing four key technologies—tokenization, encryption, data vaulting, and key management.

What started as a national project has grown to an international project. We are currently targeting users across the globe in languages such as Spanish and French.

## **tokenex.com**

### OKLAHOMA CITY, **OK**



<b>KEYWORDS</b>	<b>BEFORE</b>	<b>AFTER</b>
tokenization as a service	45	1
tokenization service	42	1
tokenization vendors	33	1
pci tokenization vendors	32	1
credit card tokenization service providers	47	1
data tokenization vendors	28	1
tokenization service provider	41	1
card tokenization service	45	1
tokenization companies	36	1
pii tokenization	26	1
cloud tokenization	19	3
tokenization	>100	6

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Ranking new domains can be difficult for many SEO companies. We have a history of ranking both old and new domains.

## LOCAL ORTHO

Here at Sky Ortho, we are dedicated to making beauty and health as painless as possible. Dr. Larson and the her highly qualified team have the training, experience, and heart to make each visit a great one! Every aspect of our practice is designed with you, the patient, in mind.

When Sky Ortho first approached us for SEO, they were a fledgling office with only two employees, an orthodontist and an assistant. Fast forward over a year from the start of our partnership and Sky Ortho has just recently launched their second office in Lawton, OK.

## orthogogo.com

## MOORE, OK



KEYWORDS	BEFORE	AFTER
orthodontist moore ok	11	1
braces moore ok	15	1
invisalign moore ok	>100	1
braces okc	17	1
orthodontist shawnee ok	>100	2
braces shawnee ok	>100	2
orthodontist okc	14	2

# SEARCH ENGINE OPTIMIZATION



SEO as an industry is filled with broken promises, and tends to leave many people with little to no desire to engage in SEO again. This has opened the door for us to establish partnerships with some clients based on the revenue we bring to them.

## LOCAL SURGEON

Dr. Kevin McMullen has been in private practice in Oklahoma City since 1991. He is a board certified general and vascular surgeon, and has built a reputation for meticulous surgical technique combined with compassion for his patients. He has performed over 12,000 surgical procedures and 11,000 vein procedures.

Great Hair Restoration was averaging 15 surgeries per quarter, and within the first month of advertising, we were able to bring them 10 surgeries.

## greathairok.com

## OKLAHOMA CITY, OK



KEYWORDS	BEFORE	AFTER
hair transplant okc (snack pack)	no	yes
hair restoration oklahoma city (snack pack)	no	yes
hair restoration oklahoma (snack pack)	no	yes
mens hair restoration oklahoma (snack pack)	no	yes
hair restoration in oklahoma city (snack pack)	no	yes
hair restoration okc (snack pack)	no	yes
hair transplant okc	3	1
hair restoration oklahoma city	4	1
hair restoration oklahoma	2	1
mens hair restoration oklahoma	3	1